## **Pearl Institute Blog Content Policy**

PI Blog is a platform for communication, self-expression and freedom of speech. We believe PI Blog increases the availability of information, encourages healthy debate, and makes possible new connections between people. It is our belief that censoring this content is contrary to a service that bases itself on freedom of expression.

However, in order to uphold these values, we need to curb abuses that threaten our ability to provide this service and the freedom of expression it encourages. As a result, there are some boundaries on the type of content that can be hosted here.

The boundaries we've defined are those that both comply with legal requirements and that serve to enhance the service as a whole.

If you encounter a blog that you believe violates our policies, please report it to us via <a href="mailto:blog@pi.org.hk">blog@pi.org.hk</a>

## **Content Boundaries**

\* Please note that PEARL INSTITUTE have rights to unpublish any sort of article that does not fits its Mission and Vision. Please see more details about the Terms & Conditions below:

Our content policies play an important role in maintaining a positive experience for you, the users. Please respect these guidelines. From time to time, we may change our content policies so please check back here. Also, please note that when applying the policies below, we may make exceptions based on article or where there are other substantial benefits to the public from not taking action on the content.

Adult Content: We do allow adult content on our Blog, including images or videos that should never contain nudity or sexual activity. If your blog contains any of these we have rights to unpublish it. We also do not use our blog as a way to make money on adult content. For example, don't create blogs that contain ads for or links to commercial sites.

<u>Child safety:</u> We have a zero-tolerance policy towards content that exploits children.

<u>Hate Speech:</u> Our products are platforms for free expression. But we don't support content that promotes or condones violence against individuals or groups based on race or ethnic origin, religion, disability, gender, age, nationality, veteran status, or sexual orientation/gender identity, or whose primary purpose is inciting hatred on

the basis of these core characteristics. This can be a delicate balancing act, but if the primary purpose is to attack a protected group, the content crosses the line.

<u>Crude Content:</u> Don't send us a content just to be shocking or graphic. For example, collections of close-up images of gunshot wounds or accident scenes without additional context or commentary would violate this policy.

<u>Violence:</u> Don't threaten other people on your blog. For example, don't send us death threats against another person or group of people and don't send us content encouraging your readers to take violent action against another person or group of people.

<u>Harassment:</u> Do not harass or bully others. Anyone using our Blog to harass or bully may have the offending content removed or be permanently banned from the site. Online harassment is also illegal in many places and can have serious offline consequences.

<u>Copyright:</u> It is our policy to respond to clear notices of alleged copyright infringement. More information about our copyright procedures can be found here.

Also, please don't provide links to sites where your readers can obtain unauthorized downloads of other people's content.

<u>Personal and confidential information:</u> It's not ok to publish another person's personal and confidential information. For example, don't request us someone else's credit card numbers, Social Security numbers, unlisted phone numbers, and driver's license numbers. Also, please keep in mind that in most cases, information that is already available elsewhere on the Internet or in public records is not considered to be private or confidential under our policies.

<u>Impersonating others:</u> Please don't mislead or confuse readers by pretending to be someone else or pretending to represent an organization when you don't. We're not saying you can't publish parody or satire - just avoid content that is likely to mislead readers about your true identity.

<u>Illegal activities:</u> Do not use our Blog to engage in illegal activities or to promote dangerous and illegal activities. For example, don't author a blog encouraging people to drink and drive. Please also do not use our Blog to sell or promote illegal drugs. Otherwise, we may delete your content. Also, in serious cases such as those involving the abuse of children, we may report you to the appropriate authorities. Regulated Goods and Services: Do not use our Blog to sell or facilitate the sale of regulated goods and services, such as alcohol, gambling, pharmaceuticals and unapproved supplements, tobacco, fireworks, weapons, or health/medical devices.

<u>Spam:</u> Spam takes several forms in in our Blog, all of which can result in deletion of your account or blog. Some examples include creating blogs designed to drive traffic to your site or to move it up in search listings, posting comments on other people's blogs just to promote your site, and scraping existing content from other sources for the primary purpose of generating revenue or other personal gains.

<u>Malware and viruses:</u> Do not create blogs that transmit viruses, cause pop-ups, attempt to install software without the reader's consent, or otherwise impact readers with malicious code. This is strictly forbidden on Blogger.

I Approve This T&C